An Introduction By Governor Scott McCallum

I am proud of the Department of Health and Family Services' Strategic Plan and their vision to make wellness and safety happen for Wisconsin citizens and their mission to lead the nation in fostering healthy, self-reliant individuals and families. By building on the strengths of our communities, Wisconsin uses initiative, hard work and creativity to respond to the needs of its citizens.

The Department of Health and Family Services strives to provide quality services and programs with an emphasis on producing positive outcomes

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for people. They are dedicated to operating in the most effective manner to manage the public's resources responsibly and to operate with integrity.

While our society faces ongoing health and social service concerns, there are emerging challenges to wellness and safety that will require vigilance and action. Wisconsin is committed to using best practices and effective technological advances to identify and resolve problems and promote positive improvements in the lives of citizens. This plan recognizes the importance of preventing health and social services problems and intervening early when problems first arise.

I am proud of the efforts of the Department of Health and Family Services to map a leadership course of action in their strategic plan to serve and care for our citizens.

Scott McCallum